

EVENING LECTURE

Henry Ford - The Cork Connection



Some 70 years after the Ford family left Ireland Henry Ford & Son Ltd. was established in Cork in 1917. Denis McSweeney will trace the Ford journey from Ballinascarthy to America and back to Cork. He will take us through the design and construction of the factory on the site of the old Cork racecourse and the ensuing operations.

This lecture will take place in the historic setting of the original factory building, and there will even be some Cork made cars on display.

Denis McSweeney started work in the Sales & Marketing Department of Henry Ford & Son Ltd. in 1971. He spent the following 39 years working for the Ford Company at various locations around Europe before retiring as Marketing Director in 2010.

7.00pm

Thursday 7th December 2017

**At Marina Commercial Park
(old Ford factory)**

Tea & Coffee from 6.30pm

Booking: https://eicork_ford100.eventbrite.com

For Further Information Contact:

