

ENGINEERS IRELAND - CORK REGION

CPD LECTURE SERIES

Finance for Engineers

About the event:

Can you imagine playing in a game of sport without knowing how the score is kept?

The majority of engineers go through their career without knowing how the financial performance of their business or department is measured. This represents a lost opportunity for both the engineer and the business.

This workshop has been developed to provide the learner with an understanding of how to read financial statements and extract important data/trends relating to the performance of the business. It will provide participants with a set of 'core financial skills' to help them communicate more effectively with colleagues in other departments, as well as external to the business.

Event details:

Date: Tuesday 4th October 2011

Time: 18:30 (Tea & Coffee from 6.00pm)

Venue: Rochestown Park Hotel, Cork

For further details on this event, check out our community calendar in the members area of the website or visit the Cork Region [website](#)

Fees: This is one of a series of four lectures for which fees are payable.

- Member: €60 (Series); €20 (Lecture)
- Non-Member: €80 (Series); €25 (Lecture)
- Unwaged: €30 (Series); €10 (Lecture)

Booking: Booking is required and full details are on www.engineersirelandcork.ie and from CPD2011@engineersirelandcork.ie. Group discount available.

Biography – Eugene Daly

Eugene Daly is a Chartered Engineer with over 25 years experience working with Irish SME's, Multinationals and State Companies. He has worked as a Business Consultant in the field of Operations Management and Strategic Planning and has undertaken detailed Due Diligence across a range of business sectors (i.e. analysing businesses seeking to raise finance to grow). This work involves a high degree of commercial and financial analysis. He holds an MBA from Henley Management College.